

*Meadean is a specialist management consultancy that provides strategic advice and targeted, effective solutions. We offer appropriate, innovative, value for money consulting and IT services that deliver lasting business benefits to clients.*

---

Chris Litherland is an Economist and Consultant, with particular expertise in delivering retail competition in utility markets around the world. Chris has been a Senior Consultant with various consultancies including Lacuna Consulting, Putnam Hayes and Bartlett, PHB Hagler Bailly and Meadean Limited. His experience has been particularly valuable in the introduction of complex commercial and market arrangements in the UK, Australia and Canada.

As well as various roles as a management consultant, Chris also held a regulatory policy role as an employee of Offer/Ofgem, the utility regulator for England and Wales. There, Chris was instrumental in the development of policy and in providing project management and implementation skills for the introduction of full electricity supply competition in England and Wales.

Chris is also an expert in developing and reviewing legal drafting and rules which govern complex commercial arrangements. This, coupled with his experience in working within the practical arrangements in many different utility markets, allows Chris to deliver an appropriate blend of rigour and pragmatism.

Chris continues to deliver advisory and analytical services to clients requiring support in deliver new or enhanced commercial or regulatory market arrangements. Examples of relevant assignments include:

- Providing expert analytical and editorial support to deliver a quarterly review of energy commodity prices, end user energy prices and worldwide utility market developments for a major international investment banking corporation.
- As Senior Consultant, to assist the Regional Electricity Companies of England & Wales in their preparation for the 1998 de-regulated market.
- Advising the Ontario Provincial Government in Canada on regulatory issues and producing draft generation, transmission and retail licences for the introduction of competitive supply in electricity and gas in the province.
- Providing advice to the Queensland Treasury on the implications of the introduction of a fixed subsidy to electricity retailers on the future of retail competition in electricity.
- Advising a number of prospective new entrants to the UK electricity market in supply, metering and data collection services and generation on prevailing market opportunities, costs and trading arrangements.
- Acting as Project Manager for a programme to introduce full retail competition in the Queensland electricity market in Australia.